**Media Release**

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BioMelbourne Network launches its strategic plan to amplify Victoria’s health technologies sector impacts

**Melbourne.** BioMelbourne Network, Victoria’s peak industry body for health technologies sector, has today launched its new Strategic Plan 2025–2028, setting a confident course to continue to advance a connected, competitive, and globally recognised health technologies ecosystem in Victoria and beyond.

Unveiled in a special virtual forum hosted by Karen Parr, BioMelbourne Network’s CEO, the Strategic Plan outlines five key pillars to guide the organisation’s work over the next three years. It reflects deep sector consultation and a shared commitment to advancing innovation, commercialisation, and manufacturing for Victoria’s health technology companies.

*“This new Strategic Plan builds on a strong foundation and reflects our role as a vital connector, advocate, and enabler for Victoria’s health technologies sector,”* said BioMelbourne Network CEO, Karen Parr.

*“As Victoria’s peak body for almost 25 years and representing more than 200 member organisations, we play a critical role in enabling collaboration, facilitating knowledge-sharing, and advocating for an environment that fosters innovation, commercialisation, and manufacturing to thrive. This plan sharpens our focus and reinforces our commitment to driving sector-wide outcomes that position Victoria as a global leader in health innovation.*

*“This plan continues our proud tradition of member-led strategy and sector stewardship. The plan sets out a refreshed framework to navigate an increasingly complex innovation ecosystem and an ever-evolving national and global landscape. I have such pride in how the BioMelbourne Network and the sector has come, and great optimism for what lies ahead.”*

BioMelbourne Network Board Chair, Dr Emma Ball, said the plan arrives at a pivotal moment for the industry:

*“The Victorian and global health technologies sector is evolving rapidly. This strategic plan ensures we stay aligned, agile and globally connected. It’s a practical, purposeful guide for how BioMelbourne Network will lead, support and amplify the impact of its members and the sector.”*

The Strategic Plan 2025–2028 includes a strong focus on:

* **Catalysing sector growth***Strengthening the networks that underpin Victoria’s health technology ecosystem to foster an internationally-competitive sector.*
* **Strengthening Victoria’s investment value***Connecting and collaborating to drive sector investment, development and scale.*
* **Cultivating a culture of learning and facilitate thought leadership***Driving connectivity, collaboration and communication to build our sector and workforce capability.*
* **Leading advocacy***Championing a sustainable ecosystem enabled by supportive policy by driving proactive advocacy.*
* **Showcasing Victorian health technologies sector***Harnessing communication channels to showcase successes, sharing impactful stories that elevate visibility and continue to build momentum.*

A downloadable one-pager are available at: [[Click here.](https://biomelbourne.org/wp-content/uploads/2021/08/BMN_2_v3_DARK.pdf)]  
A recording of the launch webinar will also be made available for those unable to attend. The link can be found on [www.biomelbourne.org](http://www.biomelbourne.org) after the launch event.

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**About BioMelbourne Network**

BioMelbourne Network is Victoria’s leading industry association for organisations engaged in biotechnology, medical technology, and health innovation since 2001.

BioMelbourne Network has more than 200 companies and 6,000 members and focuses on building an engaged and collaborative life sciences community through data and insights, promotes and advocates for sector growth, and provides members with opportunities to accelerate in research, innovation, commercialisation and manufacturing.