

## **MEDIA RELEASE**

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### **NEW LIFE SCIENCES PLATFORM WILL REIMAGINE ENGAGEMENT**

BioMelbourne Network is launching a new digital platform for the Australian life sciences community to come together in real time to discuss challenges and opportunities.

Wilam, the virtual platform, takes its name from the Woi-wurrung language of Wurundjeri People of the Kulin Nation – the Traditional Owners of the lands on which we are based. It will be a living database for the life sciences industry, and will allow businesses and individuals to start conversations, share knowledge and connect and network with peers and potential partners.

Wilam has received seed funding from the State Government of Victoria through its \$20 million Australian Medtech Manufacturing Centre.

Together with our partners, BioMelbourne Network is working with state and national bodies and life sciences businesses to build a platform that will change how industry communicates and connects.

BioMelbourne Network CEO Jeff Malone says it is vital that the life sciences industry has tools like Wilam to encourage innovation and business development.

“We have a strong but siloed industry that is missing out on opportunities to connect, collaborate and grow.”

“Wilam is our contribution to solving this.

“Manufacturers, scientists, service providers and universities, startups to global enterprises in the life sciences sector can find each other, participate on Wilam discussion boards and working groups, and help build the industry in Australia.

“You will be able to register and participate for free. It takes just 30 seconds to join the new home of life sciences.”

To preview Wilam and find out more, visit [www.wilam.com](http://www.wilam.com).

Wilam will be launched over the coming month.

#### **About BioMelbourne Network**

BioMelbourne Network is a peak body for the life sciences industry in Victoria. Our members are researchers, innovators, universities, manufacturers and service providers, including commercialisation specialists, product design and development, intellectual property, legal and regulatory specialists and contract research organisations. We represent startups, small and medium-sized enterprises, and multinational companies.

#### **Media contact**

Jeff Malone, Chief Executive Officer, BioMelbourne Network  
[jmalone@biomelbourne.org](mailto:jmalone@biomelbourne.org)  
0400 818 040