



future-proofing Victorian healthtech manufacturing SME's

Are you ready to take your business to the next level, but unsure what that looks like? Start your digital transformation journey towards Industry 4.0 with us!

To remain competitive, going digital is imperative for small and medium enterprises (SMEs) in manufacturing and process related industries.

It is time for Australian manufacturers to think about their business in new ways. Can business model innovation and leadership enabled by digital technologies change the way in which a company can create and capture value, thus setting it up for the future?

If you are a Healthtech SME (or in lab processing and testing, traditional device manufacturers, pharma, biopharma or suppliers into these industries) going digital is becoming a necessity. Now, more than ever, Australian manufacturers should be thinking about their businesses in a new way: how can business model innovation and leadership, enabled by digital technologies change the way in which a company can create and capture value, developing a mindset continuous improvement, therefore setting it up for the future?

Packed with industry examples, the futuremap® interactive workshop incorporates a self-diagnostic tool developed specifically for business owners and senior executives in a manufacturing or process related industry.

This workshop will help you:

- think differently about the opportunities and challenges of digital manufacturing;
- map the current state of your business with respect to capabilities and characteristics vital for future competitiveness and success, and compare this to where you aspire to be in two years from now;
- understand the primary gaps between your current state and your aspirations, to assist you to develop your key areas of focus and potential investment; and
- understand where assistance may be sought to help you on your transition to digital manufacturing.

Prepare to be inspired, learn, and grow during these workshops using futuremap®.

Who is it for?

Business owners and senior executives (e.g. General Managers, CEOs) of small to medium sized enterprises (SMEs) in a Victorian healthtech manufacturing or process related industry.

What will I get from it?

At the end of this 2 hour workshop, you will be provided with a customised futuremap® report identifying growth opportunities, areas of improvement and introduced to resources that can guide you along your continuous improvement journey.

Details

We have 8 workshops to deliver before May 2022.

2021 Dates

Workshop 1

9 November 2021

Workshop 2

9 December 2021

Workshop 3

14 December 2021

Live via Zoom for 2021

Time: 9.00am to 11.00am

Cost: FREE

For more information or to register your interest

www.biomelbourne.org

MedTechVic is an initiative of Swinburne University