



**BioMelbourne
Network**
Progressing BioIndustry

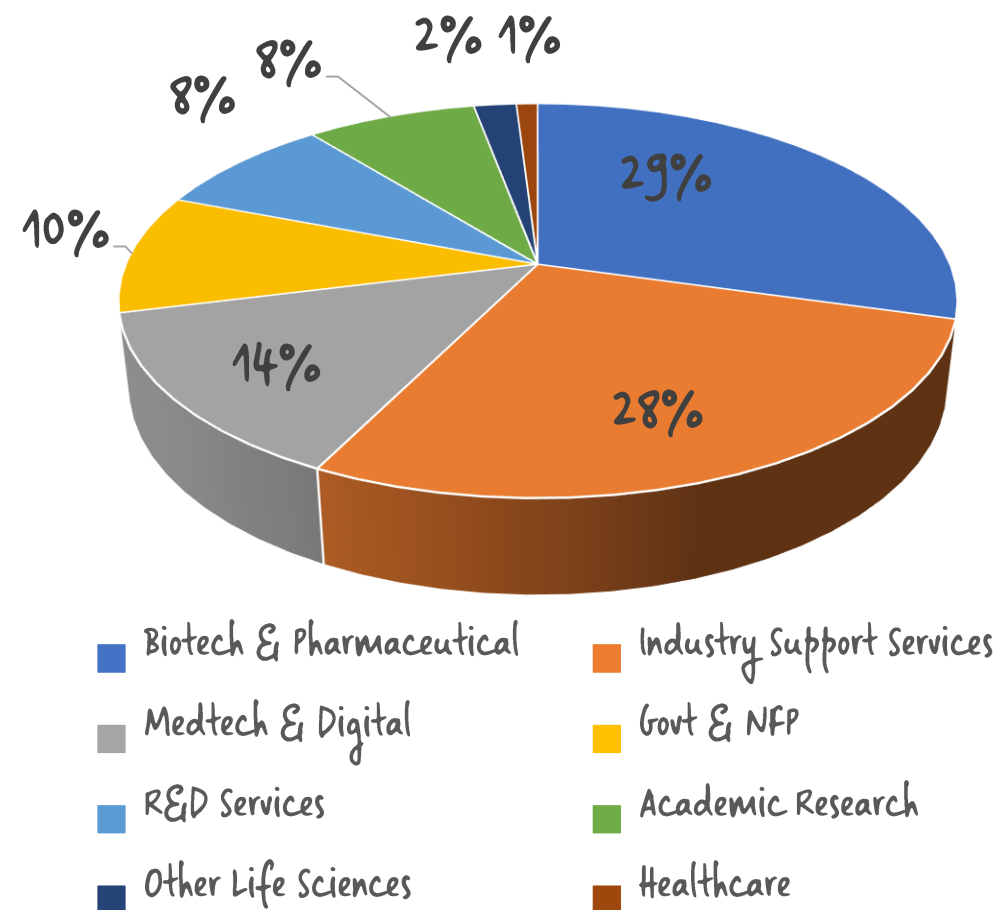


BioMelbourne Network
3-Year Strategy Review
12 August, 2021



Who is BioMelbourne Network?

- Victorian Healthtech Industry peak body
- Celebrating our 20 year anniversary
- Membership organisation
 - 204 members and growing
- 7 full time staff



Our Board of Directors



Mrs Lusia Guthrie
Chair



Dr Elane Zelcer
Deputy Chair



Dr Keith McLean
Director



Ms Theodora Elia-Adams
Treasurer



Ms Amy Demediuk
Secretary/Public Officer



Mr David Herd
Director



Dr Tim Oldham
Director

The BioMelbourne Network Team



JEFF MALONE

Chief Executive Officer



VICKY JONES

Operations Manager



NICOLE PITCHER

Office Manager



EMMA DONNELLY

Strategic Project Manager



JAMES MASTERS

Communications Specialist



JO O'BRIEN

Events & Projects Coordinator



ANASTASIA DANIELS

Assistant Events Coordinator



HEALTHTECH INDUSTRY

Front-end biomedical & bioengineering research

Pharma and biotech development & manufacturing

Medical technology development & manufacturing

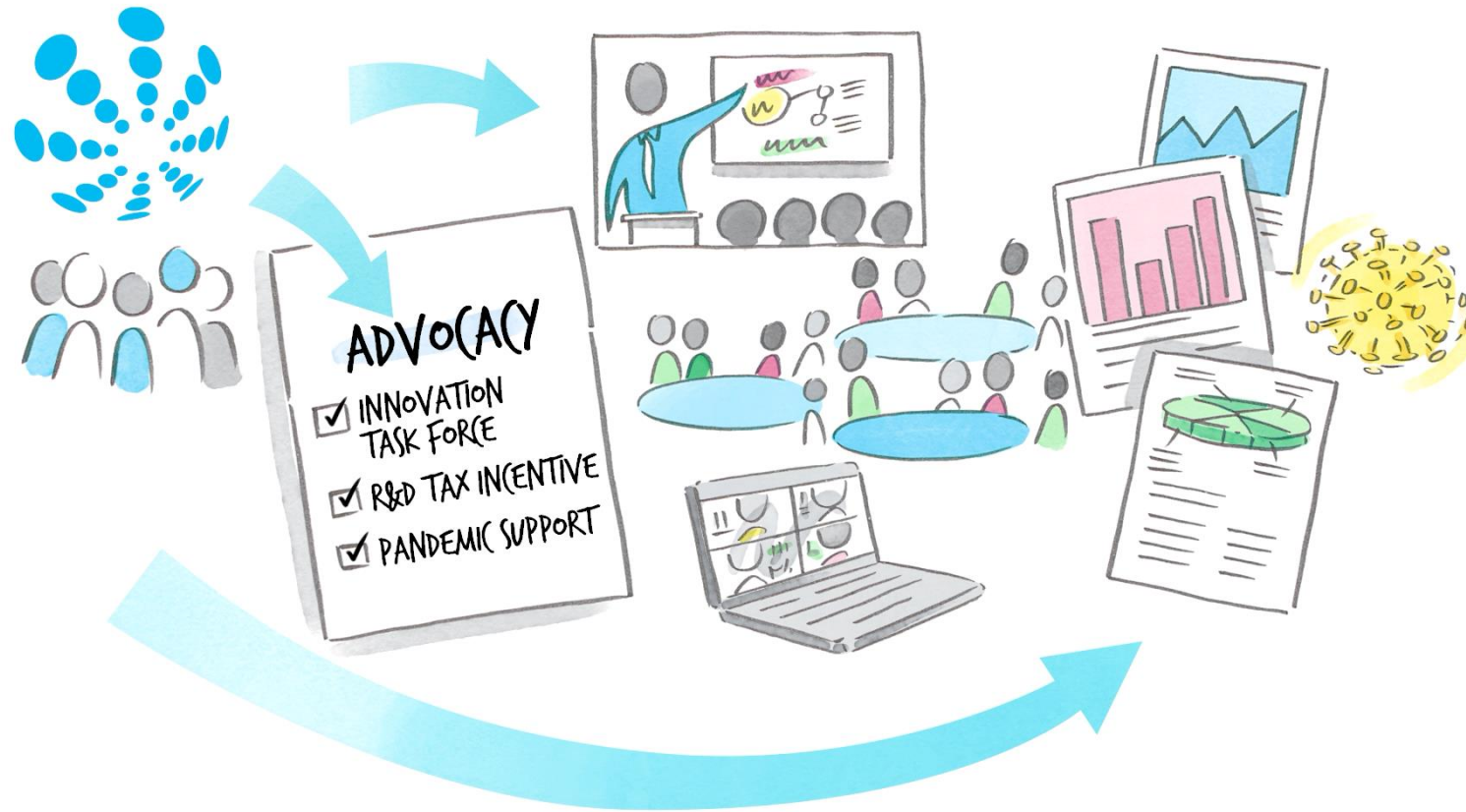
Digital solutions to healthcare delivery

Vitamins, supplements and topical product development & manufacturing

Support service providers including CRO, Clinical trial providers, design and development, regulatory, QMS and more

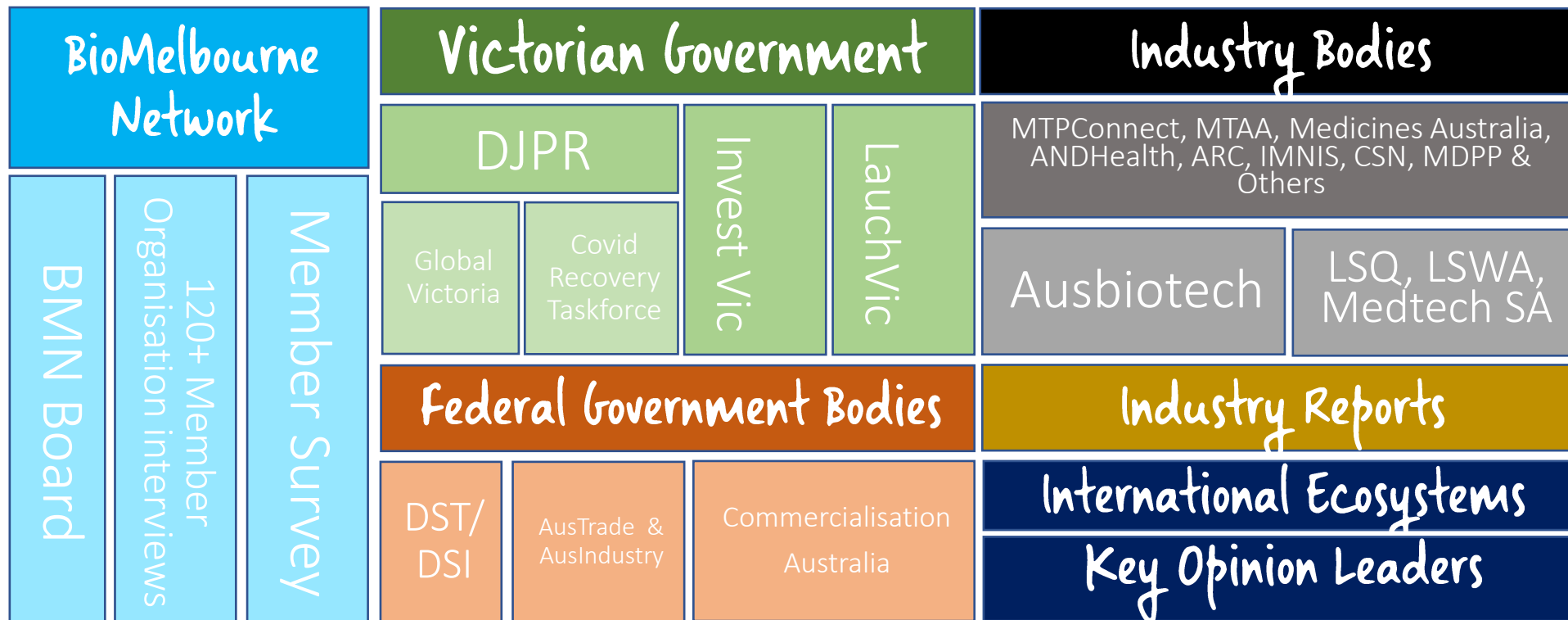


Still doing the good things we have always done...



But we'll be doing so much more

How did we develop our new strategy?



Purpose

(why we exist):

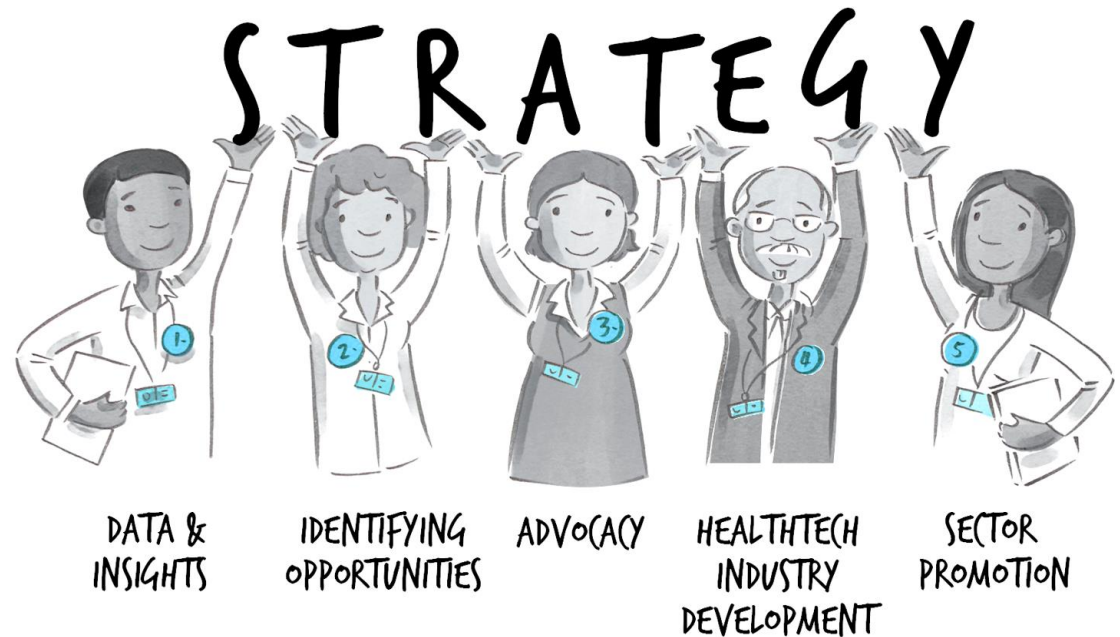
To foster and grow an innovative,
globally competitive Healthtech
Industry in Victoria



Vision

(what we want to achieve):

Drive Victoria's Healthtech Industry to
be a leading global hub for research,
innovation, commercialisation and
manufacturing. The Healthtech
Industry is a key sustainable driver of
the economy, of employment and
value-added growth within Victoria

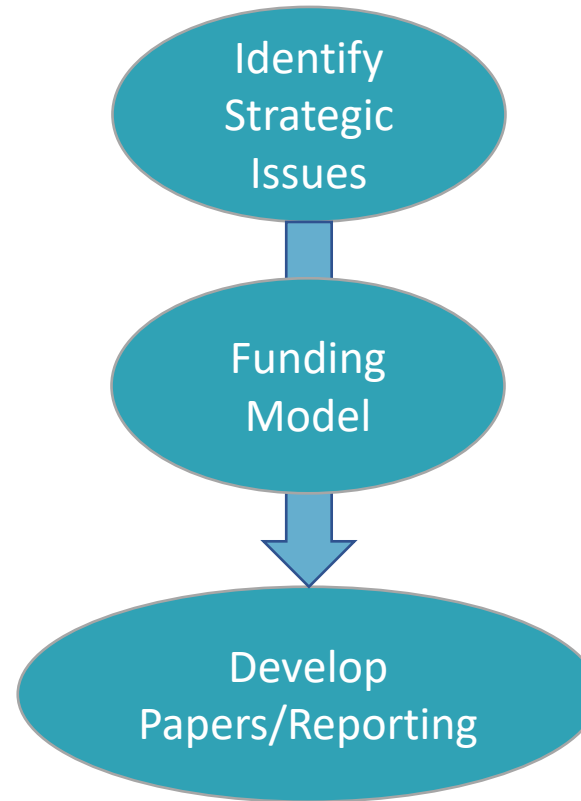


1. DATA AND INSIGHTS

Be the go-to source for the Healthtech Industry and Victorian Government for data and insights on sector potential, priorities and needs



White Papers/ Issues Papers/ Data & Analytics
LaunchVic – Develop database of industry start-ups
DJPR – Mapping Victoria’s Medtech Product Development Infrastructure
GlobalVic – Issues Paper on Industry freight & logistics challenges



Industry Insights and Impact
Insights into pandemic Impact
Vic Govt Initiative support - IFAM, Industry surveys, EOIs

2. IDENTIFYING OPPORTUNITIES

Work with the Healthtech Industry to identify and prioritise strategic projects and initiatives that support industry transformation and strengthening of the local innovation ecosystem



Industry Working
Groups

Patent Box
Submission to
Treasury

Global Victoria -
Industry Freight
& Logistics
Impact Working
Group

Supporting
mRNA
Victoria's
Manufacturing
Advisory Panel

Early-Mid
Career
Research
Support
Advisory Panel

3. ADVOCACY

Be the peak body for the Victorian Healthtech Industry to build and maintain a supportive policy, regulatory and investment environment

Advocate for sector priorities	Trusted advisor to the Victorian Government and Healthtech Industry	Support Victorian Government Initiatives
R&D Tax Incentive	State-wide Healthtech Industry Peak Body	New Angel Investor Network Development
Patent Box	Build/ Maintain stakeholder relationships	mRNA Victoria
Industry Freight & Logistics issues support	Key connection point between Industry and the Victorian Government	Innovation Taskforce
	Serve as “knowledge bank” for Healthtech Industry to Victorian Government	\$2Bn Breakthrough Fund
		Australia Medtech Manufacturing Centre

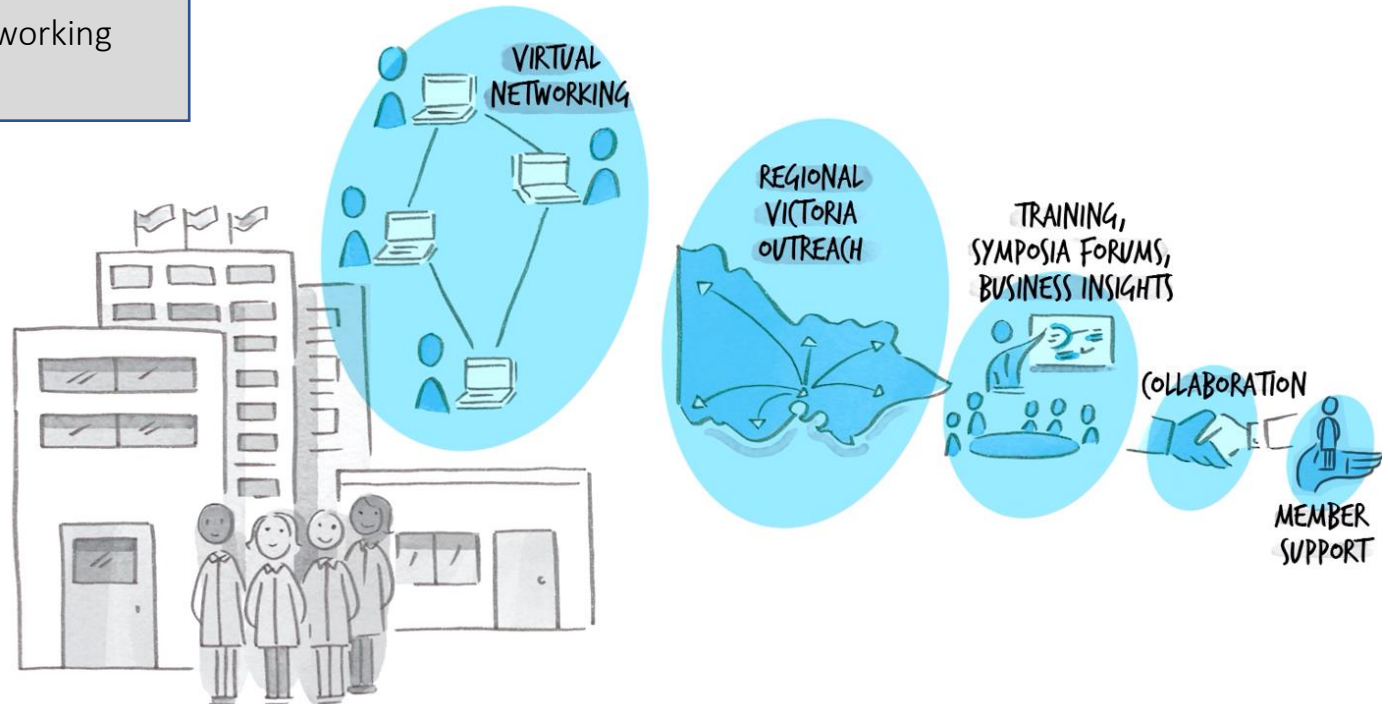


4. HEALTHTECH INDUSTRY DEVELOPMENT

Deliver fee paying and sponsored initiatives that improve, strengthen and enhance the Healthtech Industry aligned with our data, and industry engagement

Industry Events & Training	BioForum, BioSymposium, BioBusiness Insights	Global Masterclasses	Women In Leadership Awards	Women's Lunch	CEO, CFO, NED Lunches
Grow breadth & depth of the Network	Focused Membership drive	Outreach across all of Victoria	Improved support for early- mid career researchers	All events on-line and in- person	
Improved BioMelbourne Network Infrastructure	Redesigned Website	Virtual Networking Platform			
Identify & Fill Training Gaps	Swinburne Industry 4.0 Readiness Assessment				

The illustration at the bottom right features a stylized building with three flags on the left. To its right is a circular diagram labeled 'VIRTUAL NETWORKING' showing four stylized human figures connected by lines to laptops. Further right is a map of Victoria labeled 'REGIONAL VICTORIA OUTREACH' with an arrow pointing to a specific location. On the far right, the text 'TRAINING, SYMPOSIA FORUMS, BUSINESS INSIGHTS' is displayed.



5. SECTOR PROMOTION

Member Business Development & support

Global Victoria – Virtual Trade Mission Singapore

DJPR – Event : Why Israel?

Promotional Sponsored Webinars

Be a gateway for global markets, helping to build awareness of the Victorian Healthtech Industry domestically and overseas.

Improve the profile and awareness of BioMelbourne Network

Regular updates to members and the Victorian Government on our strategy and initiatives

Increase awareness across other ecosystems domestically and internationally

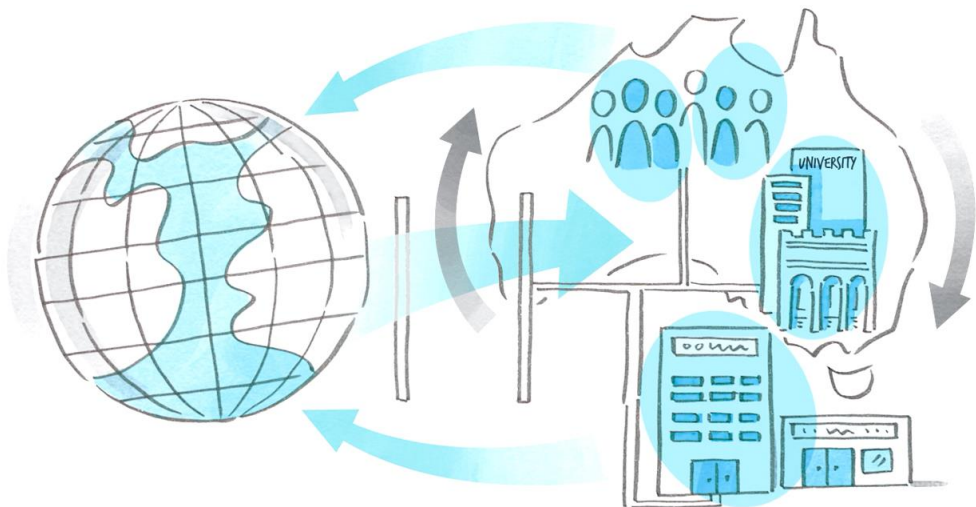
Strategy Videos

Merchandise

Promotional & Advertising Opportunities

Global Victoria – Webinar & Podcast Series

Advertising opportunities for member organisations





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